

PAVESE'S PERSPECTIVE

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2 Progressive Skin-Care Treatments Give Whole New Face to Aging

By Dr Richard Pavese, MD

Physical beauty is sometimes more than skin deep. It is often one or two layers down. Think back to when you were a teenager. Your face was a littler tighter, your hands a little smoother. But after years of sun-bathing and just plain aging, that skin has become wrinkled, freckled, discolored, and liver-spotted. Believe it or not, though, you have better skin than you think, and several skin care treatments can help you find it again. Each is different; each is determined by the severity of your problem. We'll begin with the simplest.

RETIN A

Facial aging begins with the skin. The earliest signs of the skin's aging include change in texture, loss of elasticity, darkening, age spots, and dryness. Time can be turned back, in a sense, with a Retin A program of graduated increasing strengths of glycolic acid and use of skin care products using these substances.

THE BIOMEDIC MICRO PEEL

Sometimes referred to as the *Beverly Hills* or the *Lunchtime Special*, this new procedure, being endorsed by doctors around the world, is a simple, safe, three-step process that will leave your skin clearer, even-tones, and better textured.

The Micro Peel removes the micro-thin top layer of skin that has suffered the damage of sun and age and leaves you with smoother, cleaner skin.

Step One physically exfoliates the skin, freeing it of dead cellular layers and protein in five minutes. Brush you hand against your cheek and you'll feel the change right away.

Step Two involves the application of a 15-30 percent alpha hydroxy acid solution that will stay on the skin for 15 seconds to two minutes. This step helps to reduce acne conditions by freeing

debris from the pores and lessens the appearance of fine lines and spots.

Step Three is a skin freezing process called Cryogenic Therapy where carbon dioxide is applied to the face in a gentle, circular motions. Immediately, the coolness of the carbon dioxide incites an anti-inflammation response. Effectively, pores will look smaller, sun-damaged cells will be lost, and oil and blackheads are unblocked to make the skin smoother, clearer, and uniformly colored.

All in all, the BioMedic Micro Peel is safe, painless, effective and takes little time.



What are all the uses of BOTOX® ??

aging

Botox serves a number of medical and therapeutic purposes, including treatment of cerebral palsy, cervical dystonia, involuntary muscle spasms, and eye misalignment (strabismus). While the administration of Botox was initially intended to address the spasms, doctors noticed that patients also experienced improvement of facial wrinkles. On April 15, 2002, Allergan earned FDA approval for BOTOX® Cosmetic for the glabella lines (area between the eyebrows). Botox is now used to treat wrinkle and lines in the forehead, between and around the eyes, and around the mouth. Treatment with Botox is very effective; it usually takes less than ten minutes for the entire procedure.

migraines

In June 2003 at the AHS Annual Scientific meeting in Chicago, the result of a major study on Botox and migraines were presented. It has been found that 80% of migraine patients who underwent Botox injections suffered fewer and less intense migraines. Botox can be injected into the muscles of the brow, eyes and forehead giving relief up to 6 months.

sweating

Is underarm sweating significantly interfering with your daily activities? The FDA approved (June 2004) Botox to treat severe underarm sweating, known as "primary axillary hyperhidrosis," that cannot be managed by topical agents such as antiperspirants. The nervous system of people with hyperhidrosis is typically overactive. This overactivity produces the excessive sweating response. Botox treatments in the underarm area have been shown to reduce sweating for 6 months to 2 years. The treatment usually results in a marked reduction in sweat production.

Come in today for a free consultation with Carrie, RN.



a more beautiful you...

\$20 off Retin A 0.05% or 0.1%

Dr Richard Pavese

Must present coupon at time of purchase. Expires 8/31/07

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